

# THE WAYMAKER CODE

## 1. Live Intentionally

Align your daily actions with your deepest values, consistently striving for personal excellence and meaningful impact.

## 2. Cultivate Curiosity

Seek the thrill of the unknown with eager questions and an open mind.

## 3. Pursue Wisdom

Nurture a growth mindset, relentlessly seek knowledge and insight, learn from both success and failure.

## 4. Uphold Truth

Prioritize forthrightness, openly admit your mistakes, and foster integrity in every action and interaction.

## 5. Be Relentless

Constantly chase your ambitions, overcome obstacles with unwavering tenacity and enduring resolve.

## 6. Forge Courage

Face challenges head-on. Bravery is a choice. Embrace discomfort and push beyond your limits to grow stronger.

## 7. Embody Sisu

Foster resilience in the face of adversity. Lead by example and transform challenges that come your way into opportunities for growth.

## 8. Foster Unity

Cultivate compassion and seek understanding. Together, we are stronger, and our progress is amplified when we work together.

## 9. Champion Freedom

Freedom comes at a price. Take responsibility for safeguarding it and dedicate efforts to cultivate a world where liberty flourishes.

## 10. Build Legacy

Invest your efforts in actions that resonate beyond the present. Create lasting, positive impact.

